



MARCO POLO
world time watches

FOR IMMEDIATE RELEASE

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Marco Polo Watches c/o Suisse American Products Group

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MARCO POLO WATCHES IN LATITUDES MAGAZINE.

New York, NY - The Marco Polo Watch Company will begin to advertise in American Eagle Airlines Latitudes Magazine on September 1, 2004. The ad will feature our Swiss Made world time pieces which have unique and easy to use world time functions. All three models will feature an ETA four-hand movement and two rotating disks on the outer bezel of the watch. The headline - In Today's Fast Paced World, a Travel Watch is a Necessity - is a perfect fit to the Latitudes reader, especially mid-flight.

Either a white or blue mother of pearl dial or a black dial is available. Each watch is housed in a stainless steel case with screw-on back for increased comfort and water resistance. All colors offer leather straps, a bombay hardened mineral crystal and a one-year warranty. The watches will be available in various jewelry stores throughout the Caribbean and directly from the company at www.marcopolowatches.com or from their customer service representatives at 1-800-268-2408.

About Marco Polo Watches - Marco Polo is dedicated to producing unique functional watches that offer exceptional quality at outstanding prices.

About Suisse American Products Group (parent company of Marco Polo Watches) SAPG is made up of watch veterans with accumulative watch experience of more than 75 years, including the presidencies and as exclusive agents for Rado watches, Van Cleef & Arpels watches and Façonnable watches in the U.S.

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